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GREATER LAS CRUCES CHAMBER OF COMMERCE BOARD RESOLUTION NUMBER: 0001-2024

OPPOSITION TO THE NOVEMBER 2024 CITY OF LAS CRUCES BALLOT MEASURE: INCREASE IN GROSS RECEIPTS TAX RATE

WHEREAS, The Greater Las Cruces Chamber of Commerce is a regional organization tasked with strengthening the economic vitality of Las Cruces & the Mesilla Valley region by providing educational tools for new & existing businesses; and,

WHEREAS, The Las Cruces City Council passed an act on July 15, 2024 to place a ballot measure on the November 2024 election to increase City gross receipts tax by .3250%.

WHEREAS, The ballot measure approved will read as follows:

“Shall the City of Las Cruces impose a municipal gross receipts tax in the amount of three hundred twenty-five thousands of one percent (0.3250%), the revenues of which shall be used for funding capital improvements and maintenance for public safety, streets, parks, and other public facilities and critical infrastructure?”

WHEREAS, The Chamber is 100% supportive of public safety initiatives i.e. Real Time Crime Center & Training Facility, along with other critical infrastructure needs in our City.

WHEREAS, After thoughtful consideration & input from our membership, it is the opinion of the Board of Directors the following items:

- a) *This measure was fast tracked & didn't give ample time for in-depth research;*
- b) *The wording on the ballot measure is very general in scope & no written guarantee of its use;*
- c) *No proposed budgets presented for explanation of usage, and*
- d) *No clear, concise communication presented to public*

NOW, THEREFORE, BE IT RESOLVED, On July 23, 2024, by a majority vote, the Board of Directors for the Greater Las Cruces Chamber of Commerce voted to oppose passage of this measure in its current, approved form & wording.

Signed this 23rd day of July, 2024, on behalf of the Greater Las Cruces Chamber of Commerce Board of Directors:

Greater Las Cruces Chamber of Commerce 2024 Board of Directors

Michael Law

Dr. Michael Law
Chair of Board

Kevin Merhege

Kevin Merhege
Secretary/Treasurer of Board

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