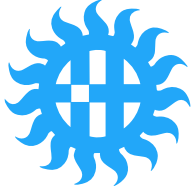




Platinum Sponsors



CITY OF LAS CRUCES



2024 Las Cruces Day in Santa Fe: January 27-29

AGENDA

Friday, January 26

NMSU Legislative/Alumni Reception—5:30-7:30pm
As Above, So Below Distillery

Saturday, January 27

Registration opens at 2:00pm (Lobby, near registration desk)

Welcome Reception: La Fonda La Teraza Room

5:00pm Doors & Cash bar opens; 5:30pm Program begins
Networking Event + Recognition of Sponsors

Sunday, January 28

Breakfast: La Fonda Lumpkins Ballroom

Doors & Buffet opens at 7:15am 8:00-9:45am Program
Program: Legislative Priorities (Las Cruces; Dona Ana County; NMSU; LCPS) +
Recognition of local legislators

Workshops: 10:00-Noon: LaFonda Lumpkins Ballroom

10-11am "Grassroots Advocacy: How, Where, When"--Panel moderated by
Shawn Martin; Panelists: Senator Bill Soules; Michael Law & Cris Balzano;

11am-Noon "Let's Grow NM: Candid discussion on Economic/Business
Development in NM"--Moderated by Davin Lopez; Panelists Mark Roper, NMEDD,
Debbi Moore, SBDC & Rob Black, NM Chamber

Reception: 4:00-6:00pm: Governor's Residence

A name badge is required to get into the Residence. Shuttles will be available to the
Residence beginning at 3:35pm in front of the hotel. For specific directions to the
shuttle, look for one of our Ambassadors for assistance!

Monday, January 29

Breakfast: LaFonda Lumpkins Ballroom

Doors/Buffet open at 7:15am; 7:30-9:00am Program

- Lt. Governor Howie Morales
- Panel of Mayors: Eric Enriquez, Las Cruces; Russell Hernandez, Mesilla;
Javier Perea, Sunland Park

Roundhouse Visits & Recognition—

Attendees encouraged to go to roundhouse to visit our local delegation

5:30-7:00pm Santa Fe Chamber Legislative Reception

(Ambassadors to have booth; Registration: sfchamber.com; Separate ticket required)

Tuesday, January 30

7:00-10:00am NM Chamber Business Day: La Fonda Lumpkins Ballroom

(Registration: nmchamber.org; Separate ticket required)

Network Space: Bell Tower, Room 501 – Open Hours:

Saturday, 1/27 2:00-4:00 pm; 7:00-9:00pm

Sunday, 1/28: Noon-3:00pm; 7:00-9:00pm

Monday, 1/29: Noon-3:00pm

Take advantage of this new networking opportunity!