

# Doña Ana Community College

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# Agenda

**COLLEGE UPDATE**

**BOND PROJECTS**

**BOND CAMPAIGN**

# College Update



# DACC Sites & Facilities

East  
Mesa  
Campus



Workforce  
Center



Espina Campus at NMSU



Gadsden Center



Chaparral Center



Sunland Park Center

# Our Commitment

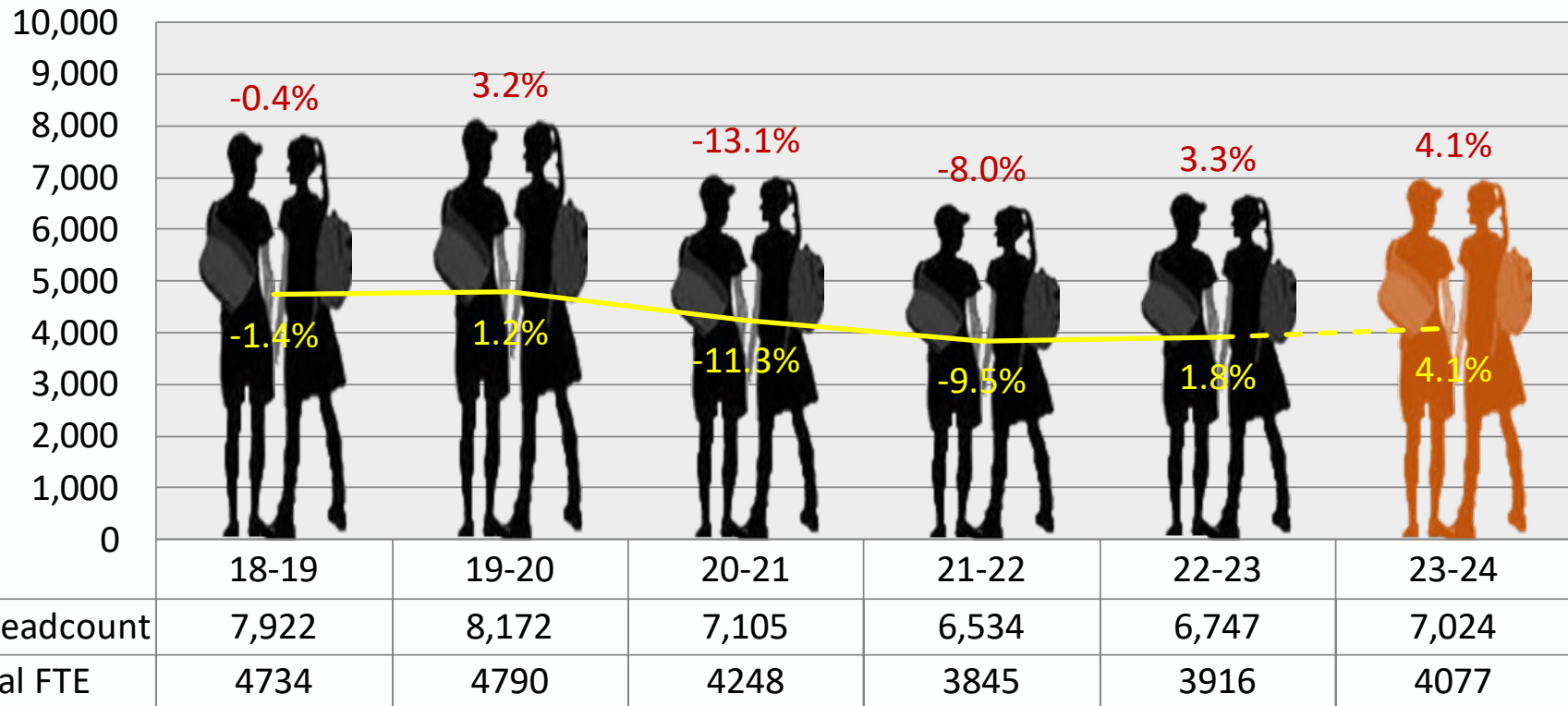
To ensure that people in the communities we serve can access *and* benefit from services and resources at DACC



## Enrollment Priorities: "Things that Matter"

- Access: Increase number of community members who access our services.
- Support: Increase number of students who use college and community resources that have been shown to support success.
- Completion: Increase number of students who reach their academic goals.
- Efficiency: Adapt operations to support these results.

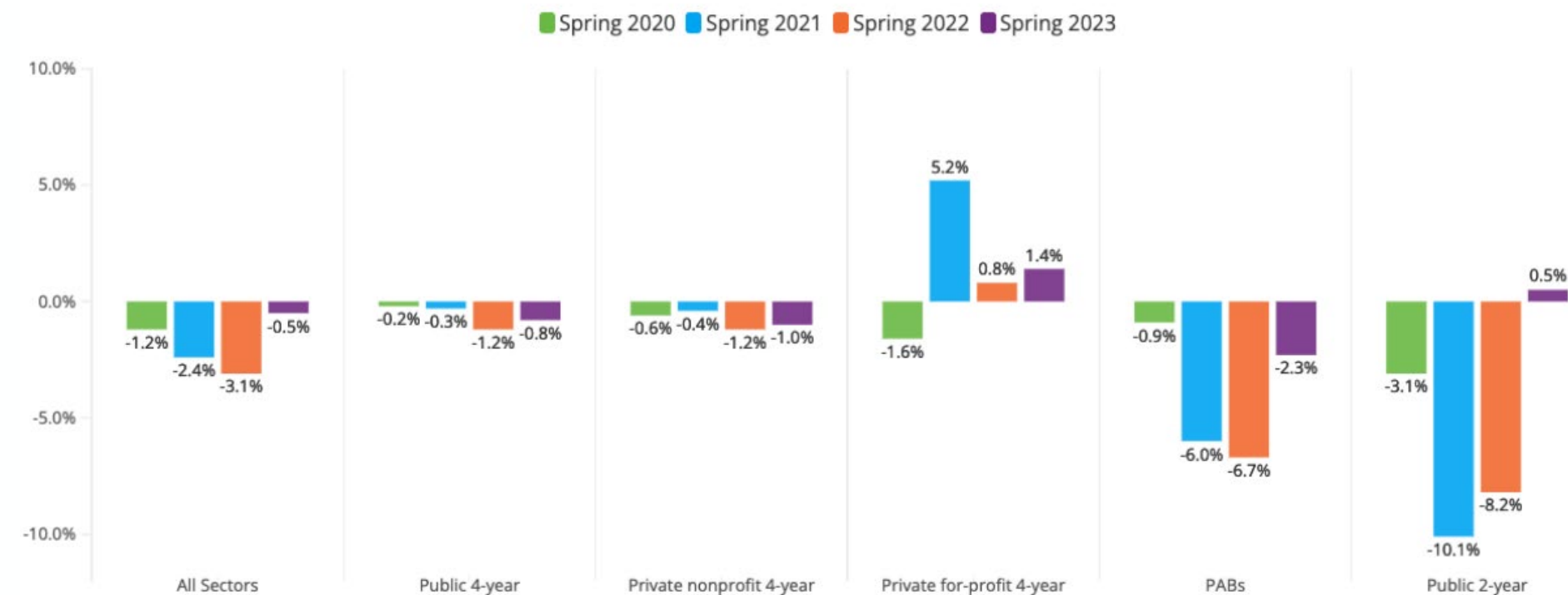
# DACC Enrollment Data



Note: Annual FTE for FY23-24 is estimated as of July 2023

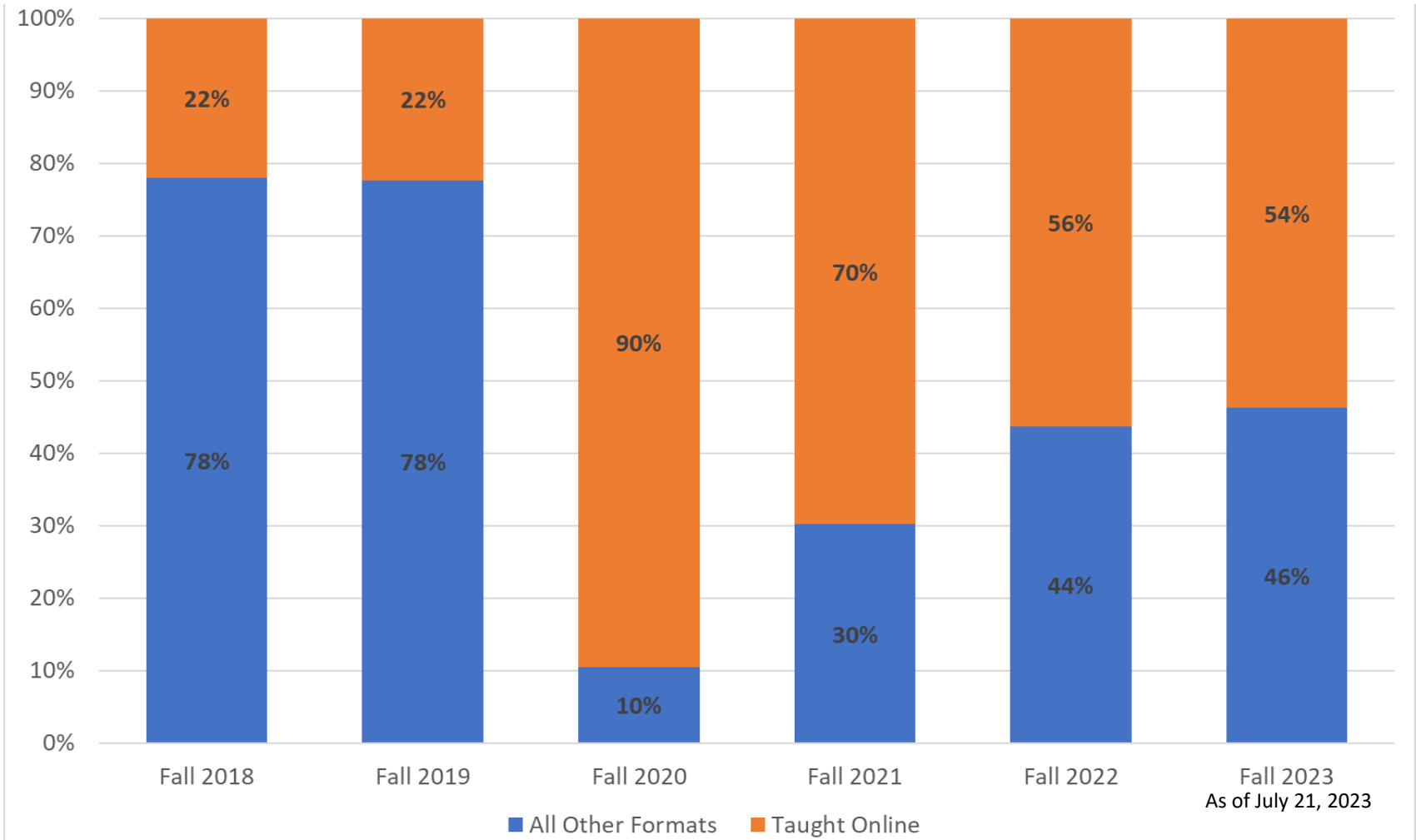
<https://public.tableau.com/profile/do.a.ana.community.college.institutional.analysis#!/>

**Figure 1.** Percent Change in Enrollment from Previous Year by Institutional Sector: 2019 to 2023



\* PABs — Primarily Associate Degree Granting Baccalaureate

# DACC Five Year Student Credit Hours by Delivery Method



# More About DACC Students

## Student Demographics (Spring 2023)

	Headcount	Percent
Female:	3,408	60%
Male:	2,212	39%
No Response:	45	0%

	Headcount	Percent
American Indian or Alaskan Native	86	1%
Asian	61	1%
Black or African American	110	1%
Hispanic	4,154	73%
Native Hawaiian or Other Pacific Islander	12	0%
Race and/or Ethnicity Unknown	107	1%
Two or More Races	92	1%
White	1,043	18%

# More about DACC Students

## Enrollment (Spring 2023)

	Headcount	Percent
Full-time:	2,694	49%
Part-time:	2,715	50%
All:	<b>5,409</b>	<b>100%</b>

	Sec.	Headcount*	SCH
Advanced Tech.	156	1,910	6,105
Arts, Humanities & Social Services	327	6,354	19,743
Business & Public Services	157	2,318	6,755
Health Sciences	102	1,946	6,755
Science, Engineering, & Mathematics	283	4,944	16,157
All	<b>1,014</b>	<b>16,230</b>	<b>49,969</b>

\*contains duplicates across divisions

# More about DACC Students: Certificates and Associate Degrees

	2019-2020	2020-2021	2021-2022
Certificates (less than one year)	118	107	80
Certificates (more than one less than two years)	384	318	289
Associate Degrees	1017	889	906
Total	1519	1314	1275

# More about DACC:

## Activity and Accountability

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### **Priority 1. ACCESS**

Increase the number of people in our communities who access DACC services and resources.

### **Priority 2. SUPPORT**

Increase the number of students who use college and community resources that support student success.

### **Priority 3. COMPLETION**

Increase the number of students who achieve their educational goals.

### **Priority 4. EFFICIENCY**

Implement practices across the college that allow us to produce results effectively/efficiently.

# Initiatives Focused on “Things that Matter”

## Priority 1. Increase number of community members who access our services.

- State of NM Opportunity Scholarship Program
- Robust, coordinated marketing effort
- No admissions application fee
- “Bring Them Home” Campaign, a focused effort to recruit students who have recently attended DACC but aren’t currently registered
- Enrollment Boost Campaign focused on students who are close to enrollment but have not enrolled
- Focus on students completing studies in Adult Education (UP academy)

## Priority 2. Increase number of students who use resources that support success.

- DACC Books for “**Less**” Program- (*Less Inequity - Less Cost – Less Hassle – Less Delay*)
- iPads to all full-time freshmen
- “Thrive at DACC,” a multi-departmental collaborative effort to support students
  - NAVIGATE, a platform that uses analytics to assess student progress/support intrusive advising
  - AVANZA: an integrated support system that introduces students connects students with college and community resources – wrap around services
  - Health & Wellness team that includes a counselor, a social worker, a public health specialist, advising, food pantries, and a college/community resource website
  - Emergency fund and “last dollar” scholarships

## Priority 3. Increase number of students who reach their academic goals.

- Calling campaign for students close to certificate or associate degree completion
- No degree or certification application fees
- Ongoing work with NMSU-LC on transfer data, curricular pathways, and coordinated services
- Calling campaign for students not awarded through standard process

# Project Updates



# DACC Capital Strategy

DACC Local Capital Funding Cycles											
Cycle 1	1995-98										
Cycle 2		1999-02	2003-04								
Cycle 3				2005-08			Current	Proposed			
Cycle 4					2009-12	2013-14		Election			
Cycle 5							2015-18	2023			
Cycle 6								2019-22			
Cycle 7									2023-26		
Cycle 8										2027-30	
Cycle 9											2031-34

Master  
Plan Cycle

Future  
Election  
2027

# Planning Process

## Inclusive

- Involves DACC administration, staff, students and NMSU facilities planning representatives.
- Adopted by DACC Advisory Board.

## Data-driven

- DACC strategic planning
- Enrollment projections based on demographic and peer analysis
- Facility condition assessments
- Facilities utilization analysis

DACC physical development has been guided by adopted facilities master plans since 1994

1994  
1998  
2004  
2008  
2014  
2019  
2023



# Facility Condition Assessment

Each capital improvement project (CIP) is coded to facilitate priority setting

*Exhibit B-02:*

*ARC Capital Improvement Project (CIP) Codes*

Type 1	Type 2			Classification
Category	A. Code Issues	D. Systems	F. Programmatic	Category Code
0 Alternative Solution	A01 General	D01 General	F01 Education - General:	1 Health and Safety
1 New Facility	A02 Hazardous Materials	D02 Structural	F01.1 Core Program	2 Code Compliance
2 Addition	A03 Arch. Barriers:	D03 Mechanical	F01.2 Special Program	3 ADA Compliance
3 Portable/Modular	A03.1 Site	D04 Electrical	F01.3 Fine Arts	4 Facility Renewal
4 Renovation	A03.2 Restrooms	D05 Plumbing	F01.4 Vocational/ Occupational	5 Growth
5 Refurbishment	A03.3 Building	D06 Security	F01.5 Ed. P/E Athletics	6 Programmatic
6 Site Improvement	A04 Other	D07 Computer	F01.6 Ed. Support	7 Operational Support
7 Special Projects	B. Site	D08 Energy	F01.7 Ed. Other	8 Demolition / Removal
8 Cyclical Renewal	B01 General	D09 Emergency (Fire)	F02 Administration	9 Maintenance
9 Replacement Facility	B02 Landscaping	D10 Other	F03 Detention	10 Sustainability
10 Closure	B03 Paving/Parking	E. Interior	F04 Exhibition	11 Master Plan Phase
11 Site Acquisition	B04 Fences/Walls	E01 General	F05 Fire	1 Immediate
12 Planning/Design	B05 Drainage	E02 Floors	F06 Housing	2 Critical (1-2 years)
13 Engineering Studies	B06 Site Utilities	E03 Walls	F07 Judicial	3 Necessary, not yet critical (3-5 yrs)
14 Tech. Infrastructure	B07 Portable/Modular	E04 Ceilings	F08 Maintenance	4 Recommended Short-Term (6-10 yrs)
	B08 Playground	E05 Lighting	F09 Medical	5 Recommended Long-Term (10+ yrs)
	B09 Athletic Field	E06 Finishes	F10 Police / Sheriff	6 Reasonable Accommodation
	B10 Surfaced Tracks	E07 Doors	F11 Recreational	FCA Class
	B11 Recreational Areas	E08 Windows	F12 Shared	1 Plant Adaptation
	B12 Other	E09 Furnishings	F13 Support Services	2 Routine Maintenance
	C. Exterior	E10 Hardware	F14 Other	3 Deferred Maintenance
	C01 General	E11 Restrooms	G. Miscellaneous	4 Capital Renewal
	C02 Surfaces	E12 Fixtures	G01 Various Indoor/Outdoor	5 Energy Conservation
	C03 Openings	E13 Other		6 Design Construction Defects
	C04 Canopies			Difficulty Level
	C05 Roofs			1 Readily Achievable
	C06 Other			2 Achievable - Moderate Cost
				3 Difficult - High Cost

*Ex-05: NMSU-DACC Facility Condition Assessment Summary by Category*

Category	Estimated Cost	% Total
1. Immediate	\$1,648,651	6.2%
2. Critical	\$3,709,608	13.9%
3. Necessary - Not Yet Critical	\$9,627,031	36.2%
4. Recommended - Short Term	\$10,688,205	40.2%
5. Recommended - Long Term	\$860,930	3.2%
6. Reasonable Accommodation	\$75,346	0.3%
<b>Total</b>	<b>\$26,609,770</b>	<b>100.00%</b>

**FCI Calculation Formula**

Facility Condition Index

=

Total Repair Cost

Replacement Cost

CIP Code Structure						
Project Identification			Project Code			
Building Identification	Project Number	Sub-Number	Category	Type 1	Type 2	Priority
01-001-00004	101	2001	1	15	D09	1

# DACC Space Utilization

## Square Footage (SF) per Student FTE

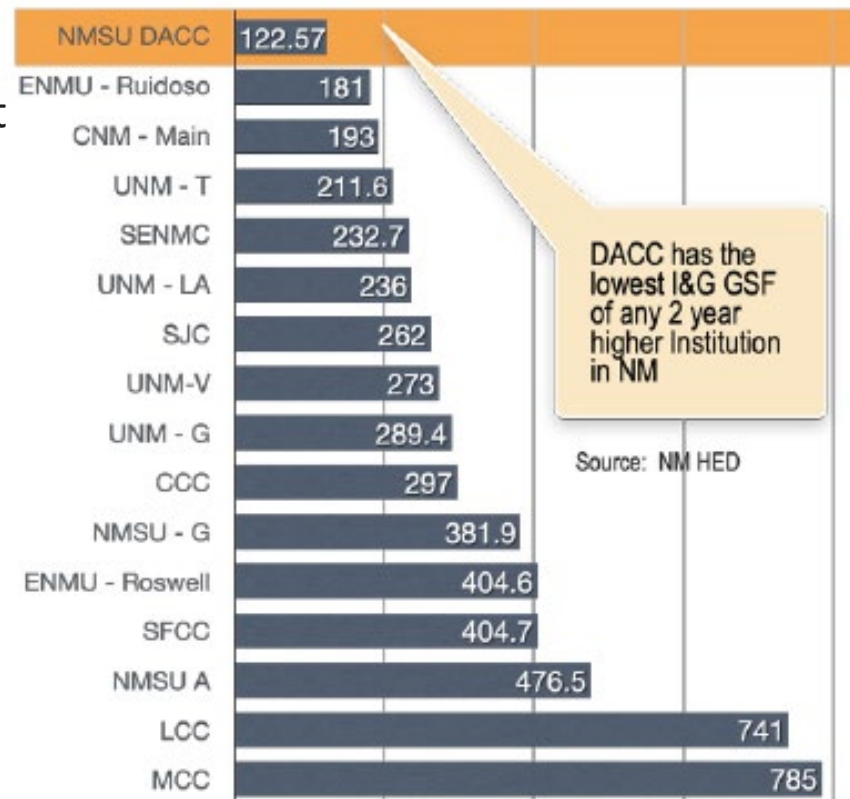
NMSU-DACC has the lowest Instructional and General (I&G) Square Foot / Full Time Equivalent (GSF/FTE) student of any New Mexico higher education institution.

The Southern Centers (Gadsden and Sunland Park) have the lowest current and projected GSF/FTE within DACC .

	DACC GSF	FTE Enrollment*	GSF / FTE
Central Area	462,409	3,573	129
South Area	48,127	444	108
Border Area	34,266	471	73
Total	544,802	4,488	121

Note: GSF / FTE = Gross Square Footage  
\*Not including online enrollment

## Comparison to NM Community Colleges (CCs)



Source: New Mexico Higher Education Department, Capital Projects, 2022 I&G Eligible GSF (p.150)

[https://www.nmlegis.gov/Entity/LFC/Documents/Session\\_Publications/Budget\\_Recommendations/2024RecommendVolIII.pdf](https://www.nmlegis.gov/Entity/LFC/Documents/Session_Publications/Budget_Recommendations/2024RecommendVolIII.pdf)

# DACC Capital Outlay Projects

## 2023 Local GO Bond Request

Project	Amount	Program
Sunland Park Upgrade <i>(Potential State Funding \$4,000,000)</i>	\$8,100,000	Improvement to the Sunland Park Center to replace portables with permanent classrooms, and provision of science labs, and student areas.
Area Security/Safety Upgrades <i>(Potential State Funding \$700,000)</i>	\$1,400,000	Improves security and surveillance access / control and camera systems, exterior locks, and site lighting at all DACC locations guided by Crime Prevention Through Environmental Design (CPTED) principles which include natural surveillance, natural access control, and territoriality and the 2018 Technologies Systems Master Plan.

# DACC Capital Outlay Projects

## 2023 Local GO Bond Request

Project	Amount	Program
Infrastructure Improvements <i>(Potential State Funding \$575,000)</i>	\$1,150,000	Funds for maintenance and repair, and site development to DACC sites.
Classroom Upgrades Facility Renewal/Renovations <i>(Potential State Funding \$1,500,000)</i>	\$2,850,000	Renovation to selected instructional areas at all DACC sites including room configuration, furniture, room finishes, and instructional equipment guided by a Classroom Renovation Master Plan
Information Technology Upgrades/Equipment Allocation <i>(Potential State Funding \$1,250,000)</i>	\$2,500,000	Make improvements to IT infrastructure, IT service rooms, and Audio Visual Spaces to all DACC locations based on a 2018 Technologies Systems Master Plan.
<i>Total Potential State Funding \$8,025,000</i>	\$16,000,000	

# Bond Election

## November 7

Election Day!

## Early voting

DAC Govt Center: October 10-November 3

All other locations: October 21-November 4

# Bond Election

Internal Committee

External Committee

Fundraising for Campaign

Media Campaign (print, radio, tv, social media)

Public speaking campaign



# Thank you!