



Leadership Las Cruces

Cultivating leaders to positively impact our community

Leadership Las Cruces (LLC), a community & personal leadership development program of the Greater Las Cruces Chamber of Commerce, graduated their first class of leaders in 1993. The program is specifically designed to educate participants about the history, culture, government, economy, social issues, needs and opportunities in our community. The goal of the program is to educate and motivate leaders who are committed to shaping the future of our community.

The program is designed to:

- Broaden participants' knowledge of the community and enhance their leadership skills.
- Encourage participants to contribute to the betterment of our community.
- Increase the strength and effectiveness of our community leaders.
- Equip participants to respond to the current and future challenges of the community.
- Provide opportunities for direct contact with influential people, businesses & organizations.

Important Information

- Applicants must (1) reside and/or be employed in the Las Cruces area and (2) be at least 21 years of age at the time of application.
- LLC requires FULL participation. Only those willing to complete the application, participate in a class project and attend/participate in all ten (10) program sessions including the orientation need apply. Attendance is mandatory for the overnight retreat and project day. Participants are not permitted to miss more than 10 hours total. Typically, the class will meet on the third Friday of the month from 8:00am-5:00pm. Variations to this schedule are noted on final schedule.
- All class members are expected to attend each session in its entirety and will be required to spend additional time outside of class (10-20 hours) completing projects.
- Session topics throughout the year include: Economic & Business Development, Agriculture, Military, Criminal Justice, Education, Health, Human & Social Services, Tourism, City, State & Federal Government; and Teambuilding and Leadership Development. Session topics may be revised by the Facilitating Committee to best serve the needs and goals of the participants.
- Tuition for this ten-month program is \$1,000 for members in good standing and \$1,500 for non-Chamber Members. Tuition covers all meals, session materials and graduation recognition.
- Membership in the Greater Las Cruces Chamber of Commerce is not a requirement for participation in the program.
- All applicants must attend a personal interview which will be scheduled with applicant upon the submission of application.

See reverse for application. Please contact Brandi Misquez at the Chamber with questions.

Phone: (575)524-1968 Email: bmisquez@lascruces.org

APPLICATION DEADLINE IS FRIDAY, JULY 16, 2021 AT 5PM

2021-2022 LLC Class 29 Application

Leadership Las Cruces is a program of the Greater Las Cruces Chamber of Commerce

Deadline: Friday, July 16, 2021 at 5pm

Name _____ Employer: _____

Title: _____ E-Mail: _____

Business Address: _____

Business Phone: _____ Home Phone: _____

How long have you lived and/or worked in the Las Cruces area: _____

- 1.) To submit your packet, please attach completed application & your answers to the essay questions. Incomplete packets will not be considered.
- 2.) This form may be downloaded from www.lascruces.org
- 3.) Submit your application to the Greater Las Cruces Chamber of Commerce by email (bmisquez@lascruces.org) or mail/deliver to (150 E. Lohman Ave., Las Cruces NM, 88001)

The LLC Day Leaders/Facilitators will provide an excellent program for the benefit of the participants. It is understood that any applicant accepted for the program will attend all the sessions in their entirety. Please review the schedule below and take into consideration your time commitment before applying.

Thursday– Friday, September 23-24 (Mandatory Overnight Retreat)

Friday, October 15: Military

Friday, November 19: Agriculture

Friday, December 17: Criminal Justice

Friday, January 21, 2022: Economic & Business Development

Friday, February 18: Education

Friday, March 18: Government 101 (City/County)

Friday, April 15: Health, Human & Social Services

Friday, May 20: Government 201 (State/Federal)

Friday, June 17: Tourism

Graduation Ceremony — Friday, June 24

I will attend all sessions if selected: Yes _____ No _____ Signature _____ Date _____

I am aware of the attendance commitment required by LLC and will allow my employee to be away from work as required by the program: Employer Signature _____ Date _____

Essay Questions. Limit of 150 words per essay question

1. *Why do you want to be part of Leadership Las Cruces?*
2. *What do you believe are the most important issues facing Las Cruces & Dona Ana County and what role does leadership serve in solving these challenges?*
3. *What specific skills/knowledge do you hope to gain from participating in Leadership Las Cruces, and how will you use those skills/knowledge to benefit the community?*
4. *What strengths would you bring to the Leadership Las Cruces program?*
5. *Briefly describe a recent experience working in a group environment. Describe how you used your leadership skills in that environment.*