



Your Business is OUR Business.

2019 Chamber Choice Business Awards

Business of the Year Award

The Business of the Year Award is presented to local businesses in four different categories. Recipients of the awards are nominated based on the criteria set forth by the Greater Las Cruces Chamber of Commerce Nomination Committee and all nominees must be members in good standing with the Chamber. The awards will be given out at the Chamber's annual banquet on Thursday, April 4th 2019.

SMALL BUSINESS OF THE YEAR AWARD (1-25 employee category)

1. Nominee must be a member in good standing with the Greater Las Cruces Chamber of Commerce.
2. Nominee must be an active business located or operating in the Las Cruces & Dona Ana County area.
3. Nominee may self nominate.
4. Nominee must have been in business for at least 5 years.
5. Nominee must have demonstrated one or more of the following characteristics:
 - a. Exceptional growth through creation of jobs
 - b. Revenue growth
 - c. Innovative products or services
 - d. Provides exemplary customer service
 - e. Volunteers in the Las Cruces community
 - f. Demonstrates economic support of the local & regional business community.
6. The Chamber reserves the right to request two letters of reference from a third party. The nominee may furnish one of these letters if they did not submit the original nomination form.

LARGE BUSINESS OF THE YEAR AWARD (26+ employee category)

1. Nominee must be a member in good standing with the Greater Las Cruces Chamber of Commerce.
2. Nominee must be an active business located or operating in the Las Cruces & Dona Ana County area.
3. Nominee may self nominate.
4. Nominee must have been in business for at least 5 years.
5. Nominee must have demonstrated one or more of the following characteristics:
 - a. Exceptional growth through creation of jobs
 - b. Revenue growth
 - c. Innovative products or services
 - d. Provides exemplary customer service
 - e. Volunteers in the Las Cruces community
 - f. Demonstrates economic support of the local & regional business community.

6. The Chamber reserves the right to request two letters of reference from a third party. The nominee may furnish one of these letters if they did not submit the original nomination form.

EMERGING BUSINESS OF THE YEAR AWARD

1. Nominee must be a member in good standing with the Greater Las Cruces Chamber of Commerce.
2. Nominee must be an active business located or operating in the Las Cruces & Dona Ana County area.
3. Nominee may self nominate.
4. Nominee must have been in business for 1-3 YEARS.
5. Nominee must have demonstrated one or more of the following characteristics:
 - a. Exceptional growth through creation of jobs
 - b. Revenue growth
 - c. Innovative products or services
 - d. Provides exemplary customer service
 - e. Volunteers in the Las Cruces community

NON-PROFIT OF THE YEAR AWARD

1. Nominee must be a member in good standing with the Greater Las Cruces Chamber of Commerce and be an active 501c3 organization operating in the Las Cruces & Dona Ana County area.
2. Nominee may self nominate.
3. Nominee must have been in business for at least 3 years.
4. Nominee must have shown exemplary support to the Las Cruces & Dona Ana county area through contributions and support of the community while adhering to the non-profit's mission statement.
5. Mission statement of the non-profit organization must be provided.
6. The Chamber reserves the right to request two letters of reference from a third party. The nominee may furnish one of these letters if they did not submit the original nomination form.

Please check category box.

- ☐ Small Business (1-25 Employees) ☐ Large Business (26+ Employees)
☐ Emerging Business ☐ Non-Profit

Name of Company: _____

Owner/Manager Name: _____

How long in business in Las Cruces? _____ (years) # of Employees _____

Accomplishments and Achievements (Nominees must demonstrate excellence through one or more of the following: Exceptional growth through creation of jobs; Revenue growth; Innovative products or services; Provides exemplary customer service; Contributions to the Las Cruces Community) :

Describe their economic support of the Las Cruces area business community:

Additional Comments:

Thank you for taking the time to complete this nomination. How may we contact you?:

Name:

Phone:

Email:

*Please return to: Greater Las Cruces Chamber of Commerce -- ATTN: 2019 Chamber Choice Awards
150 E. Lohman; Las Cruces NM 88001
Or via email to bmisquez@lascruces.org*