



## **2019 Membership Investment Packages**

### **ENGAGE New Member -- \$30/month = \$360/year**

*(ENGAGE Renewing Member -- \$25/month = \$300/year)*

### **Not-For-Profit = \$200/year**

*(501c3 and 501c6 ONLY—Must submit copy of said IRS designation)*

## **An investment package structured to meet small business needs.**

### **ACCESS:**

- Use of "proud member" logo on display at your business, website and/or marketing materials
- Legislative & Government Representation (City, County, State & Federal)
- Opportunity to serve on Chamber committees
- Business referrals from Chamber staff exclusively for members
- Display of marketing materials in Chamber exclusively for members
- Subscription to the Chamber weekly electronic newsletter, "Your Chamber This Week"
- Unlimited postings of news releases, job openings & corporate events on website

### **DIRECTORY LISTING**

- Your business listed 24/7 on our website [www.lascruces.org](http://www.lascruces.org)
- Complimentary Listing in annual Membership Guide & City Directory (includes on-line edition 1 category)
- "Members only" opportunity to advertise in annual Membership Guide & City Directory

### **NETWORKING & PARTICIPATION**

- Opportunity to participate in Chamber events with "member only" pricing as applicable
  - Ribbon Cutting or Anniversary Celebration
  - Business After Hours (monthly)
  - Business Over Breakfast
  - Quarterly "In the Know" luncheons
  - Opportunity to attend Business Education Seminars
  - Annual Gala & Choice Awards Banquet

### **GENERAL BENEFITS**

- Access to "member only" postings on Chamber website
- Access to business resources & library
- 4 hours FREE use of the Chamber Conference room(s) (some restrictions apply)
- Chamber Discounts such as office supplies and shipping discounts
- Member Listing in Labels or Spreadsheet
- Prescription discount drug card
- FREE Notary Service
- Opportunity to apply for any and all Chamber RFP's (Request For Proposal) for services/products
- Opportunity to attend any and all Chamber sponsored events

# **GROWING YOUR BUSINESS PACKAGES**

More exposure. Let the Chamber work for you as you grow your business.

## **FOUNDATION -- \$50/month = \$600/year**

*INCLUDES ALL BENEFITS IN ENGAGE +*

- As a member of our Foundation tier, you are eligible for one extra category in our print & online directory
- Receive 4 seats to any choice of combination of our 8 luncheons held per year
- 2 seats to any combination of Business Over Breakfast events
- Regular booth in our Annual Business Showcase
- 6 hours annually FREE use of the Chamber Conference room(s) (some restrictions apply)

## **PARTNER -- \$125/month = \$1,500/year**

*INCLUDES ALL BENEFITS IN ENGAGE +*

- 2 seat to Annual Gala & Choice Awards Dinner
- 8 seats to any choice of combination of our 8 luncheons held per year
- 4 seats to any choice of combination of our 4 Business Over Breakfast events that are held each year
- Regular booth in our Annual Business Showcase
- 15 hours annually on FREE use of the Chamber Conference room(s) (some restrictions apply)
- 3 category listings in online Membership Directory
- \$300 sponsorship credit

## **BUILDING -- \$2,500/year**

*INCLUDES ALL BENEFITS IN ENGAGE +*

- 4 seats to Annual Gala & Choice Awards Dinner
- 15 seats to any choice of combination of our 8 luncheons held per year
- 6 seats to any choice of combination of our 4 Business Over Breakfast events that are held each year
- Regular booth in our Annual Business Showcase
- 20 hours annually on FREE use of the Chamber Conference room(s) (some restrictions apply)
- 3 category listings in online Membership Directory
- \$700 sponsorship credit

# **INVESTING IN YOUR COMMUNITY PACKAGES**

*These packages may be tailored & customized to meet the needs of the Member*

## ***Chamber Trustees***

### **EXECUTIVE -- \$5,000**

*INCLUDES ALL BENEFITS IN ENGAGE +*

- Recognition in Chamber online Membership Directory as an Executive Trustee Member
- Table to Annual Gala & Choice Awards Dinner
- 36 seats to any choice of combination of our 8 luncheons held per year
- 8 Seats to any choice of combination of our 4 Business Over Breakfast events held per year
- Premium booth in our Annual Business Showcase
- One foursome in our Annual Chamber Classic Golf Tournament
- 25 hours annually on FREE use of the Chamber Conference room (some restrictions apply)
- 5 category listings in online Membership Directory
- VIP briefing with President & CEO
- Opportunity to write article for Chamber e-newsletter or other applicable social media
- Membership Mailing List, provided quarterly by Chamber
- Complimentary Company email blast advertising (4/year)
- Chamber Website Footer Logo (rotating)
- Chamber Website Left Sidebar Logo on subpages (rotating)
- Event sponsorship credit of \$1,500
- 5% Discount for Chamber event sponsorships only (not individual seats)

### **CORNERSTONE -- \$7,500**

*INCLUDES ALL BENEFITS IN ENGAGE +:*

- Recognition in Chamber marketing materials as a Cornerstone Trustee Member
- 1 Participant to Leadership Las Cruces
- Table to Annual Gala & Choice Awards Dinner
- 54 seats to any choice of combination of our 8 luncheons held per year
- 12 Seats to any choice of combination of our 4 Business Over Breakfast events held per year
- Premium booth in our Annual Business Showcase
- One foursome in our Annual Chamber Classic Golf Tournament
- 56 Expanded logos advertising on website lascruces.org
- 25 hours annually on FREE use of the Chamber Conference room (some restrictions apply)
- Profile of CEO or company on Chamber's website
- Opportunity to place flier in Chamber's relocation packages
- Opportunity to attend Chairman's Round Circle Quarterly Luncheon
- VIP briefing with President & CEO
- Opportunity to write article for Chamber e-newsletter or other applicable social media
- Membership Mailing List, provided quarterly by Chamber
- Complimentary Company email blast advertising (5/year)
- 5 category listings in online Membership Directory
- Special logo presence on website lascruces.org
- Event sponsorship credit of \$3,000
- 8% Discount for Chamber event sponsorships only (not individual seats)

## **DIAMOND -- \$10,000**

### *INCLUDES ALL BENEFITS IN ENGAGE +:*

- Recognition in Chamber marketing materials as a Diamond Trustee Member
- 1 Participant to Leadership Las Cruces
- 2 Tables to Annual Gala & Choice Awards Dinner
- 72 seats to any choice of combination of our 8 luncheons held per year
- 14 Seats to any choice of combination of our 4 Business Over Breakfast events held per year
- Premium booth in our Annual Business Showcase
- One foursome in our Annual Chamber Classic Golf Tournament
- 25 hours annually on FREE use of the Chamber Conference room (some restrictions apply)
- Profile of CEO or company on Chamber's website
- Opportunity to place flier in Chamber's relocation packages
- Opportunity to attend Chairman's Round Circle Quarterly Luncheon
- VIP briefing with President & CEO
- Opportunity to write article for Chamber e-newsletter or other applicable social media
- Membership Mailing List, provided quarterly by Chamber
- Complimentary Company email blast advertising (5/year)
- 5 category listings in online Membership Directory
- Expanded logos advertising on website lascrucos.org
- Complimentary video on Chamber's YouTube Channel
- Company Logo on Weekly Emails to members (52 weeks max per year)
- Custom Twitter posts with link to members (2x per year)
- Event sponsorship credit of \$5,000
- 10% Discount for Chamber event sponsorships only (not individual seats)

## **PLATINUM -- \$12,000**

### *INCLUDES ALL BENEFITS IN ENGAGE +*

- Recognition in Chamber marketing materials as a Platinum Trustee Member
- 1 Participant to Leadership Las Cruces
- Premiere seating for two tables to Annual Gala & Choice Awards Dinner
- 80 seats to any choice of combination of our 8 luncheons held per year
- 18 seats to any choice of combination of our 4 Business Over Breakfast events held per year
- Premium booth in our Annual Business Showcase
- One foursome in our Annual Chamber Classic Golf Tournament
- 30 hours annually on FREE use of the Chamber Conference room (some restrictions apply)
- Profile of CEO or company on Chamber's website
- Opportunity to place flier in Chamber's relocation packages
- Opportunity to attend Chairman's Round Circle Quarterly Luncheon
- VIP briefing with President & CEO
- Opportunity to write article for Chamber e-newsletter or other applicable social media
- Membership Mailing List, provided quarterly by Chamber
- Complimentary Company email blast advertising (5/year)
- 5 category listings in online Membership Directory
- Expanded company presence & advertising on website lascrucos.org
- Complimentary video on Chamber's YouTube Channel
- Company Logo on Weekly Emails to members (52 weeks max per year)
- Custom Twitter posts with link to members (2x per year)
- Event sponsorship credit of \$7,000
- 15% Discount for Chamber event sponsorships only (not individual seats)