



Bottom Line

We Mean BUSINESS

GREATER LAS CRUCES CHAMBER OF COMMERCE • OCTOBER 2015 • WWW.LASCRCES.ORG

2015 *Dia de los Muertos*
Cigars & Spirits
Sunday, Nov. 1
Sunland Park Racetrack & Casino

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JOIN THE CHAMBER

The Greater Las Cruces Chamber of Commerce provides more than 50 events and programs each year to promote the growth of area businesses and the economic success of the region.

For the past 60 years, the Chamber has served as the largest and most active business advocacy organization in the Mesilla Valley. In 2010, the Chamber received a four-star accreditation from the U.S. Chamber of Commerce for best practices amongst chambers of commerce.

If you are interested in becoming a member of our growing organization, contact Membership Coordinator Lensi Shakra at 524-1968 or ttudor@lascruces.org.

**GREATER LAS CRUCES
CHAMBER OF COMMERCE**

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Practical, common-sense candidates receive first-ever Greater Las Cruces Chamber of Commerce endorsements

Without private sector, growth and support for business, Las Cruces' future will change forever

The November election is a critical moment for our community. Las Cruces has been mired in a state of low growth and job loss for a number of years while other communities have risen from the recession - and we need a City Council that shares our vision for the future. Anything less than wholesale, drastic change in Las Cruces city government will most certainly change our community forever.

Please be aware that we live in a time and a place where a practical, common

sense view on the important role of business in Las Cruces is greeted by booing and hissing in City Council meetings. Please also be aware that well organized and financed external partisan political agendas, from education to the environment, have crept into our very way of life. If we allow this to continue, be warned that professional politicians will have been given free reign to determine our futures (taxes, impact fees, wages) from now on.

There are four seats available presenting

a major opportunity and we believe each of our endorsed candidates will represent our vision in these areas, and be strong partners with our organization once they take office.

It is for these reasons that the Greater Las Cruces Chamber of Commerce has, for the first time ever, endorsed candidates for elections. We are pleased to announce our City Council candidate endorsements for the upcoming November election. After interviewing the candidates and taking their past voting records into consideration, where applicable, the Chamber has identified those whose views and ideology would best represent the business community.



Miguel Silva, Mayor

Why: opposes Phase 2 and 3 of city's Minimum Wage increase ordinance. Opposed GRT increase.



Eli Guzman, District 1

Why: favors thorough evaluation of Minimum Wage before moving forward. Favors fewer restrictions on businesses to enable job creation.



Phil VanVeen, District 2

Why: favors thorough evaluation of Minimum Wage before moving forward. Encourage new business rather than higher tax rates.



Richard A. Hall, District 4

Why: does not feel there is adequate information to justify going forward with phases 2 and 3 of Minimum Wage ordinance. Supports a larger tax base to drive more revenue rather than increasing the tax rate.