

Greater Las Cruces
Chamber of Commerce
Education Committee



Project Plan for 2011-2012

MISSION:

The Education Committee serves as a resource to support and enhance our educational system by increasing awareness of the importance of a quality education and how this contributes to a better-prepared workforce.

CRYSTAL APPLE EDUCATION AWARDS

Continue sponsorship of an award program that recognizes Las Cruces educators who have shown excellence in three categories: 1) principal/administrator, 2) teacher, and 3) early career teacher (1 to 3 years in the profession). Recipients of the awards are nominated based on criteria set forth by the Education Committee. Awards are presented at the Chamber's annual banquet in January.

Budget: \$3,000 - Sponsors Needed

CAREER FAIRS IN MIDDLE SCHOOLS

Continue to support staff responsible for coordinating career and college fairs in Las Cruces. The Education Committee will maintain a database of interested partners from area business and industry partners to provide students with career options and higher education learning opportunities.

Budget: \$500

LITERACY AWARENESS

Continue to support outreach efforts by various community literacy providers to assist business owners increase their awareness of the importance of ensuring that all students in Las Cruces are literate. This year we will engage business owners in conversations to determine their needs as we develop an agenda for a business focused literacy conference.

Budget: \$500 - Sponsors Needed

Leadership Las Cruces - Junior Leadership Program



2011

Emulating the successful *Leadership Las Cruces*, the Education Committee endorses a proposal to create a similar leadership initiative as envisioned by Bill Allen, President and CEO of the Greater Las Cruces Chamber of Commerce, that targets high school juniors. The committee will assist in the development and implementation of this learning and leadership opportunity in collaboration with various community partners.

